

POLLENÇA FACTS AND NUMBERS

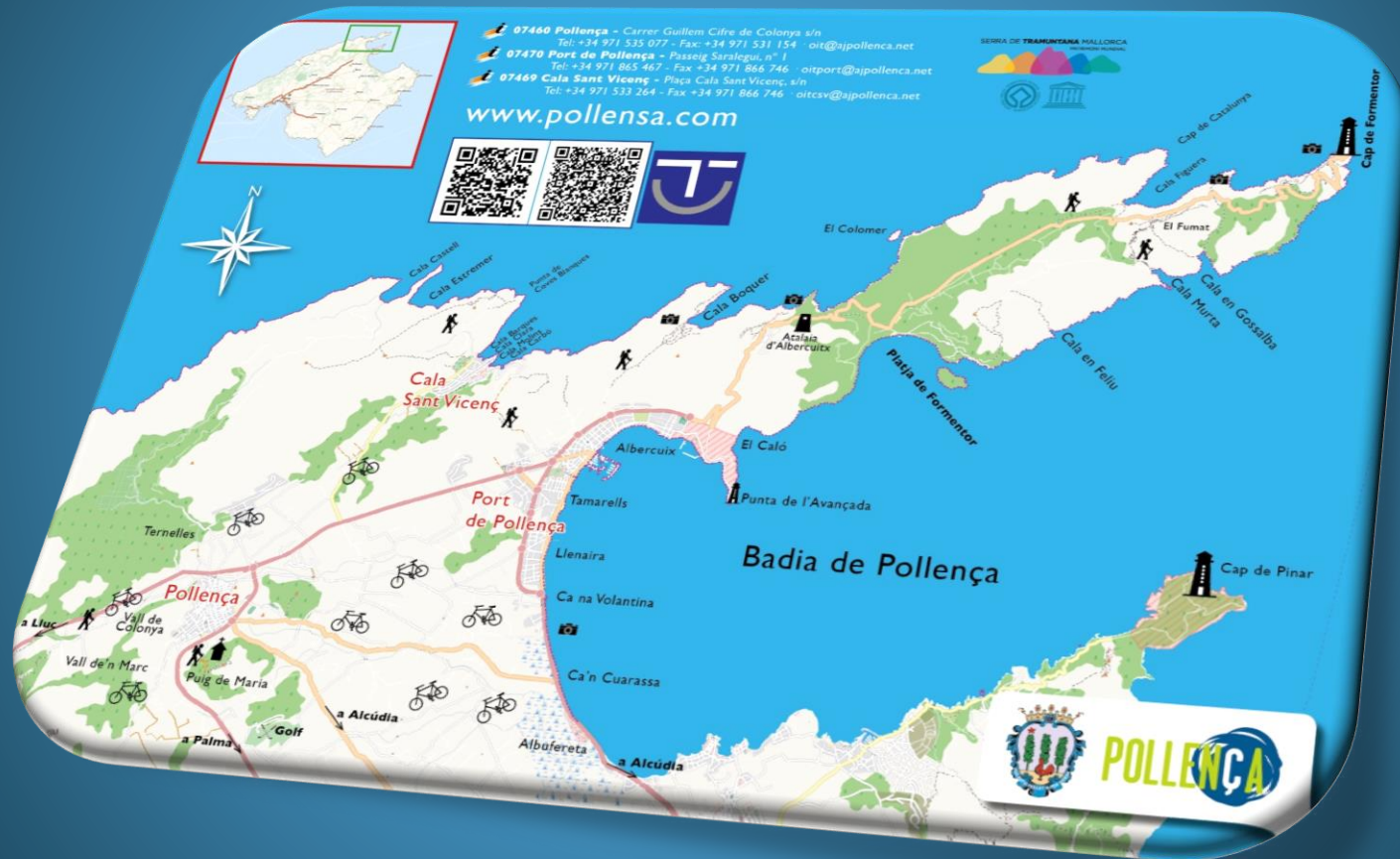
**Data of the Destination
for Agencies and Tour Operators**

Pollença - Mallorca



35 km. of coastline

Includes the last 26 km of the Serra de Tramuntana



Distance from Palma and the airport 60, 7 km

Cala Sant Vicenç

Pollença

Port de Pollença

3 residential areas... and one scenery location

Pollença - Carrer Guillem Cifre de Colonya s/n
Tel: +34 971 535 077 - Fax: +34 971 531 154 - oit@ajpollenca.net
07470 Port de Pollença - Passeig Saralegui, n° 1
Tel: +34 971 865 467 - Fax: +34 971 866 746 - oitport@ajpollenca.net
07469 Cala Sant Vicenç - Plaça Cala Sant Vicenç, s/n
Tel: +34 971 533 264 - Fax: +34 971 866 746 - oitcsv@ajpollenca.net

www.pollenca.com



Formenter



Resident population: 16.500 inhabitants (24% foreign)
Estimated transient population: 5.800 inhabitants
Total high-season population: 36.400 inhabitants

- Yearly average

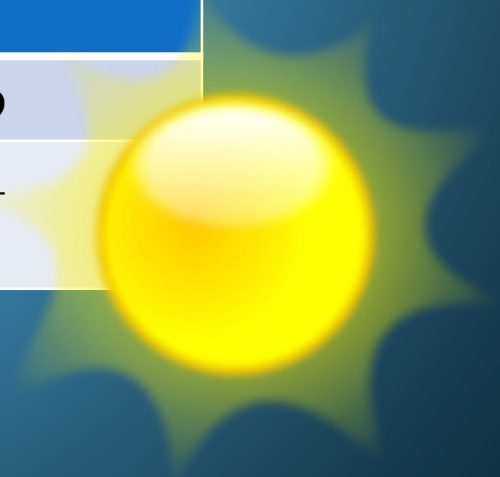


- High season



TIME ZONE UTC +1, MADRID/EUROPE

	Sunrise	Hours of sunlight	Sunset
June 1 st	6 h 23	14 h 46	21 h 09
December 1 st	7 h 48	9 h 35	19 h 24





- Maximum temperature

21,4°C 70,5°F

Maximum Temperature, annual average 21.4 °C -70,5°F

- Minimum temperature

10,3 °C 50,5 °F

Minimum Temperature, annual average 10.3 °C – 50,5°F

- Total annual rainfall 462.3 mm

Visitor profile

Families and couples, over 40 years old of British nationality



17 BEACHES

- Cala Barques 85 meters.
- Cala Bóquer 80 meters.
- Cala Carbó 80 meters.
- Cala Castell 200 meters.
- Cala Clara 50 meters.
- Cala en Feliu 42 meters.
- Cala en Gossalba 37 meters.
- Cala Castell 200 meters.
- Cala Figuera 45 meters.
- Cala Formentor 840 meters.
- Cala Molins 45 meters.
- Cala Murta 85 meters.
- Can Cullerassa 2545 meters.
- El Caló 63 meters.
- El Maressar 10 meters.
- Platja d'Albercutx 1450 meters.
- Platja del Port de Pollença 1440 meters.



70 hotels
6.600 beds



Hotels	4.041 beds
Apartments	2.623 beds

Port de Pollença	5.120 beds
Pollença	153 beds
Cala Sant Vicenç	1.097 beds
Formentor	244 beds

Total	6.664 beds
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By category

5 stars	6,18 %
4 stars	61,52 %
3 stars	18,20 %
2 stars	11,06 %
Others	3,03 %

5 stars	412 beds
4 stars	4.100 beds
3 stars	1.213 beds
2 stars	737 beds
Others	202 beds

1.200 Holiday homes

Tourism-related Holiday Homes

- There are 1,200 detached one-family homes
- The capacity of the houses varies between 4 and 12 beds, with the most sought-after being those for 6 to 8 guests (around 80% of demand).



270 Bars & Restaurants

56 Complementary amenities

Hill-walking-adventure	4	Paddle-surf	1
Horse-riding	3	Boat outings & fishing trips	1
Tennis	2	Water sports	1
Padel-tennis	1	Sports facilities	3
Squash	1	Golf	1
Cycling & Mountain-biking	4	Kitesurf	1
Ornitology	1	Travel agencies	4
Hunting	1	Public swimming pools	2
Sailing	2	Spas	2
Windsurf	1	Car rentals	5
Kayaking	2	Motorbike rentals	1
Scuba diving	2	Bicycle rentals	10

986 moorings



Ports IB

- 611 moorings
- 90 moorings for passers-by

Reial Club Nàutic del Port de Pollença

- 375 moorings
- 75 moorings for passers-by

3 Tourist information offices



- Port de Pollença T.I. Office
- Pollença T.I. Office
- Cala Sant Vicenç T.I. Office

17 churches, monuments & historical buildings

- - Parroquia de la Mare de Déu dels Àngels
- - Claustre de Sant Domingo
- - Jardins Joan March
- - Monti-sion. Col·legi de Sant Ignasi
- - Oratori del Roser Vell
- - Oratori de Sant Jordi
- - Oratori del Calvari
- - Pont Romà
- - Puig de Maria
- - Plaça de l'Almoina i Font del Gall
- - Plaça Major
- - Plaça Vella
- - Plaça i monument Costa i Llobera
- - Abeurador de Sant Isidre
- - Pou dels Vergers i dels Tiradors
- - Església de Cala Sant Vicenç
- - Església de la Mare de Déu del Carme



Nature areas

Serra de Tramuntana

The mountainous regions of the Serra de Tramuntana offer a blend of inaccessible mountain river-beds, underground caves and chasms, with their typical animal and plant life. These are ideal areas for hiking enthusiasts as well as for adventure sports, caving and climbing.

Coast-Line

The coast-line, with its cliff scenery, islets and its steep-relief scenery 35km.

2 marsh-land areas

The Albufera and La Gola are two important wetlands featuring great diversity of flora and fauna.

La Albufereta was declared a Nature Reserve in 2001.

Festivals and traditional festivities

- Sant Sebastià festivities
- Sant Antoni festivities
- Maundy Thursday and Good Friday (La Processó de la Sang i El Davallament)
- Fira del Vi – The wine fair
- Corpus Christi and the traditional dance « Ball de Les Àguiles »
- Sant Père festivities
- Festival de Pollença
- Mare de Déu del Carme festivities
- Cala Sant Vicenç festivities
- La Patrona festivities
- La Fira de Pollença – Annual Autumn fair

6 art galleries

3 museums

2 wine cellars

1 archeological site

2 cultural centres

6 art galleries:

- Galeria d'Art 8 ULLS
- Galeria Dionís Bennàssar
- Galeria d'Art Llompart
- Espaid'Art 32
- Galeria d'Art Maior
- Galeria Joan XXIII - Tot Marco

2 wine cellars :

- Bodegas Xaloc
- Bodegas Can Vidalet

3 museums :

- Fundació Martí Vicenç
- Museu Dionís Bennàsar
- Museu municipal de Pollença

1 archeological site:

- Coves de l'Alzinaret

2 cultural centre:

- Centre Cultural Guillem Cifre de Colonya
- Centre Cultural Miquel Capllonch

Sports events

- Cursa X Muntanya Serra Nord
- Mallorca 5000 skyrunning
- Ultramallorcaman
- Copa Mallorca Futbol
- Cursa Tomir
- Mallorca 312
- Cursa Coves Blanques
- Mitja Marató Pollença
- Pujada popular Puig de Maria
- Campus Rudy Fernández
- Down Urban Pollença BTT
- Regata Bahia Pollença
- Cursa Marinera Port de Pollença
- Dragut, Torneig de rugbi platja
- Torneig Volei La Gola
- Trofeu Cormoran
- Viking swimrun Pollença
- Pujada Lluc Part Forana
- Mueve tus pies por la diabetes
- Travessa nedant Formentor
- Cursa per l'Alzheimer
- Trofeu interclubs de vela
- Tramuntana Travessa

Tourism products

1 Sun & beach tourism

- A prevailing and mature product. The municipality boasts 17 beaches spread over a 35-km shoreline.

2 Senior tourism

- Another prevailing and mature product. This especially contributes to the seasonal de-centralisation of the tourism industry in Pollença.

Tourism products

3 Sports tourism

Thanks to the moderate temperature throughout the year and to the geographic location, Pollença is a wonderful place for out-door sports, especially the following:

Cycling

- This sport is perfect for the low and medium season. We offer 16 low, medium, and high-difficulty routes, starting and finishing in Pollença, some of them passing through other municipalities.

Hiking and hill-walking

- 10 Biodiversity Trails of low and medium difficulty.

Tennis, football, padel-tennis, swimming...

- Sports facilities for tourists and residents.

Tourism products

4 Golfing holidays

- The Pollença municipality includes a golf course with fascinating views to the Serra de Tramuntana, the Pollença and Alcudia bays, and S'Albufereta Natural Reserve.

5 Event tourism

- Focused mainly on sports events, particularly cycling and running.

6 Active tourism or adventure tourism

- Adventure sports available in the Pollença municipality include; Kayak outings, caving and climbing. The product is currently in a prioritised position and growing.

Tourism products

7 Wellness tourism

- Many hotel accommodations feature specialised facilities for the tourist's wellbeing.

8 Ornithology & Birdwatching tourism

- La Gola, located in the centre of Port de Pollença, is a small wetland located nearby the sea. All year around, this place allows for the enjoyment of watching a total 240 species of birds.

Tourism products

9 Wine tourism

- The municipality of Pollença has two wine cellars offering guided tours.

10 Cultural tourism

- Cultural events of all kind take place throughout the year. Our infrastructures include museums, churches, monuments, etc. The annual calendar includes interesting traditional celebrations and cultural events of high level (such as the Pollença Music Festival). New proposals keep popping up, such as the Walking on Words literary routes.

POLLENÇA

*Pollença, Port de Pollença,
Cala de Sant Vicenç, Formentor.*
pollensa.com

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