

POLLENÇA FACTS AND NUMBERS

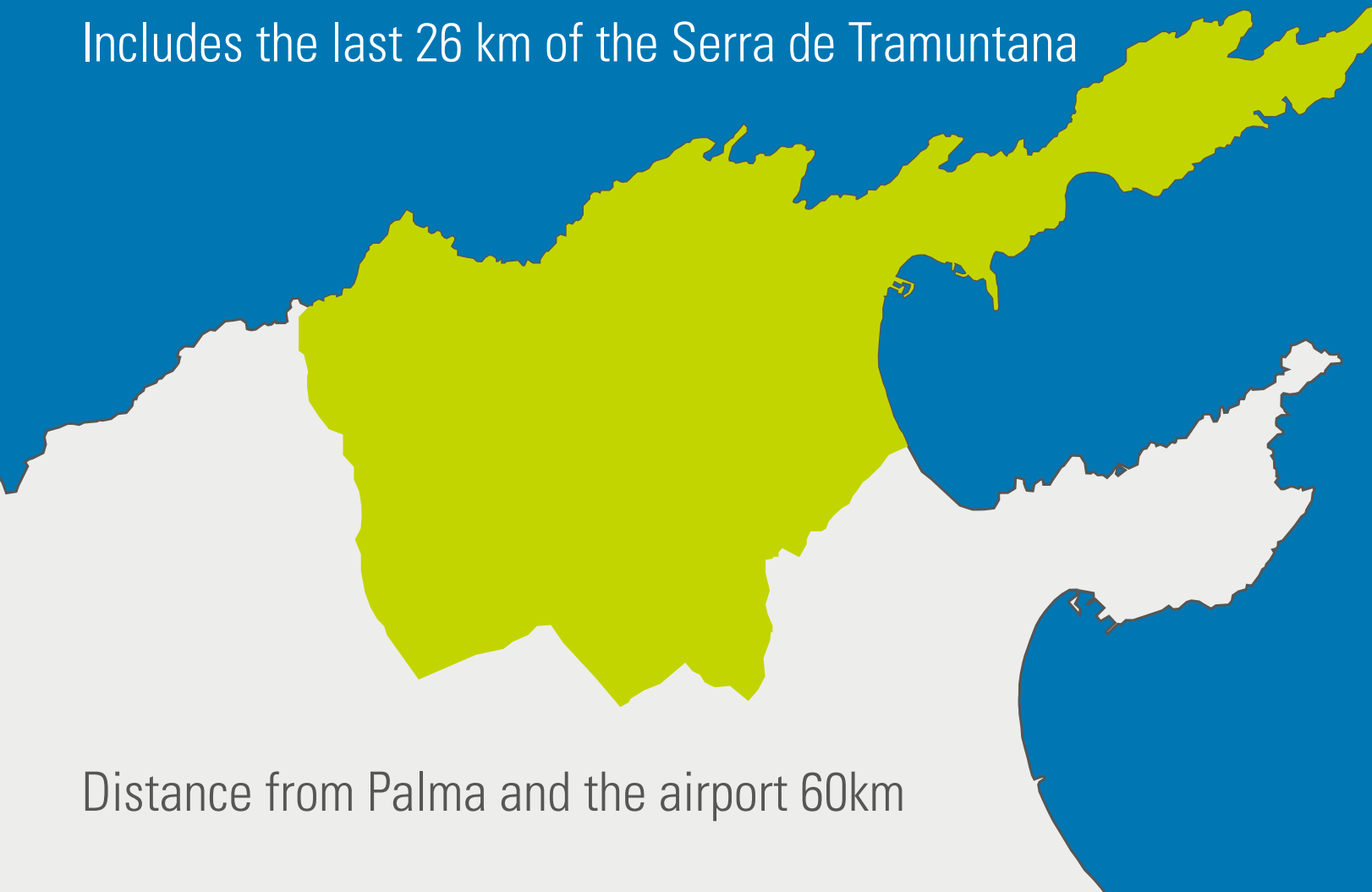
Data of the Destination for Agencies and Tour Operators

a place in Mallorca with stories to tell

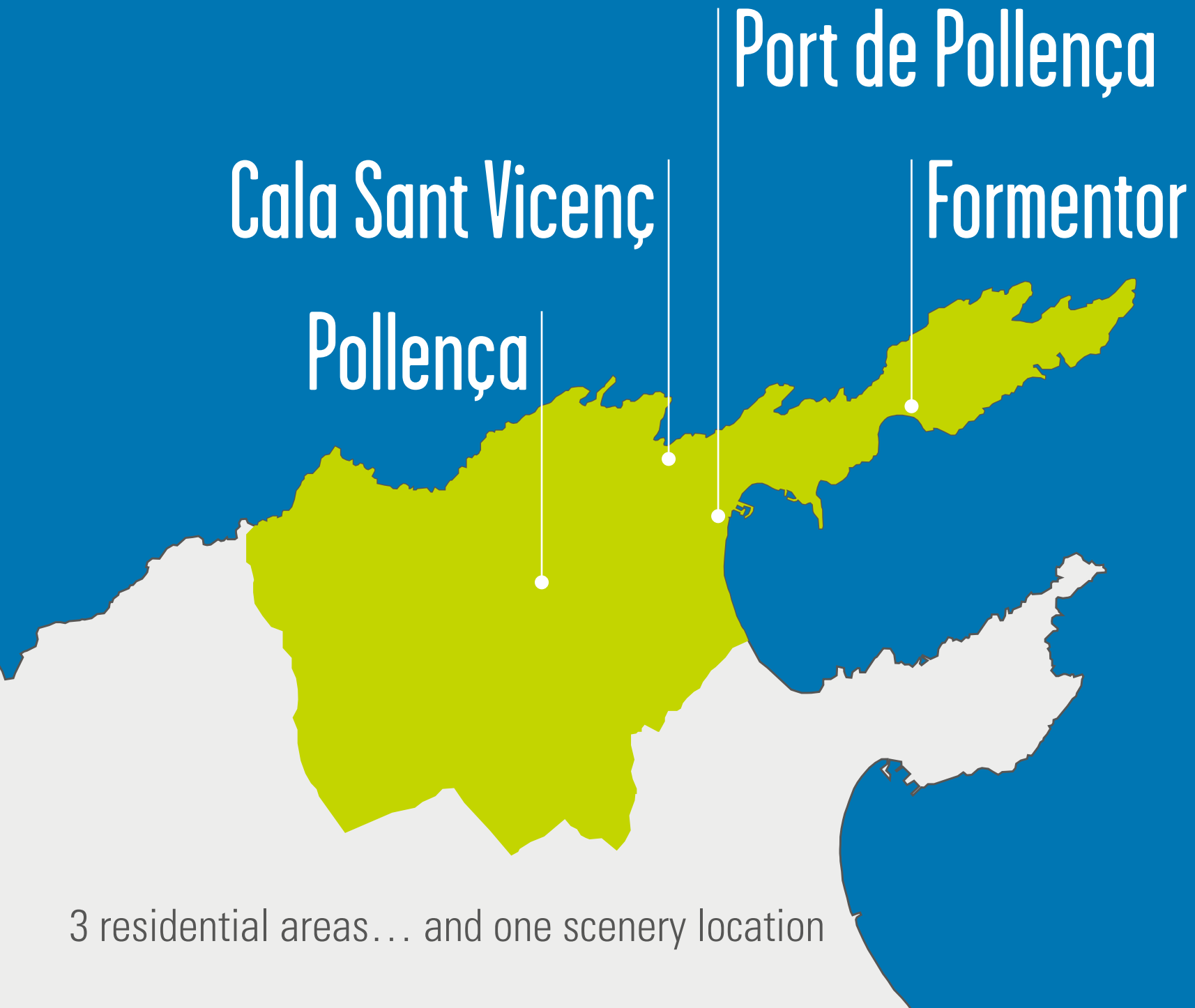


35 km of coastline

Includes the last 26 km of the Serra de Tramuntana



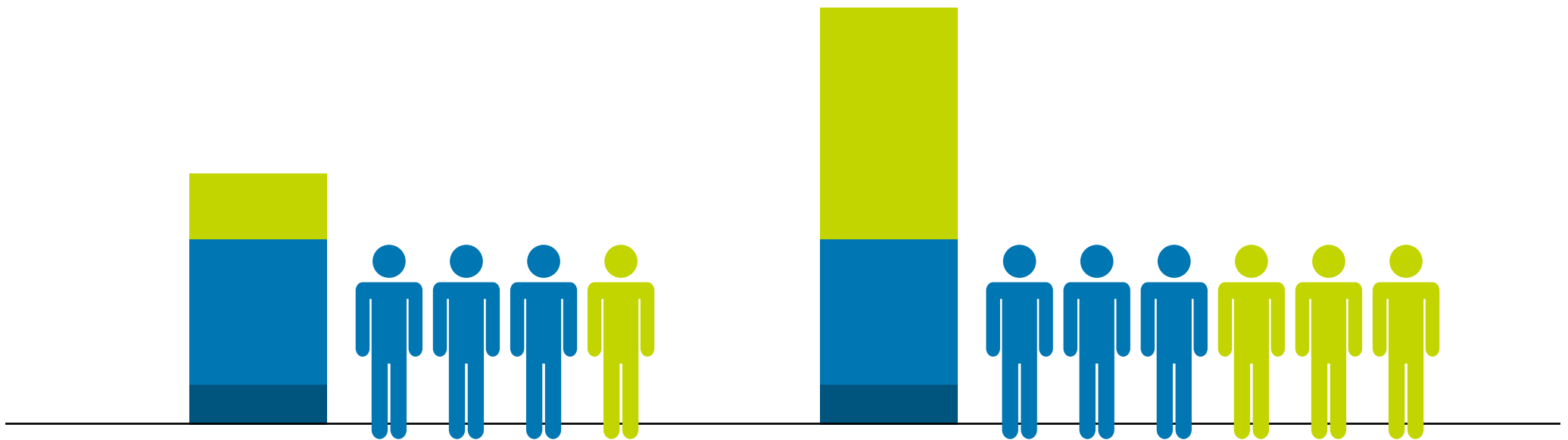
Distance from Palma and the airport 60km



3 residential areas... and one scenery location

Yearly average

High Season



Resident population: 16,225 inhabitants (23.58% foreign)

Estimated transient population: 5,749 inhabitants

Total high-season population: 36,395 inhabitants

TIME ZONE UTC +1, Madrid / Europe



	Sunrise	Hours of sunlight	Sunset
June 1st	6:23 am	14:46	21:09 pm
December 1st	7:48 am	9:35	7:24 pm

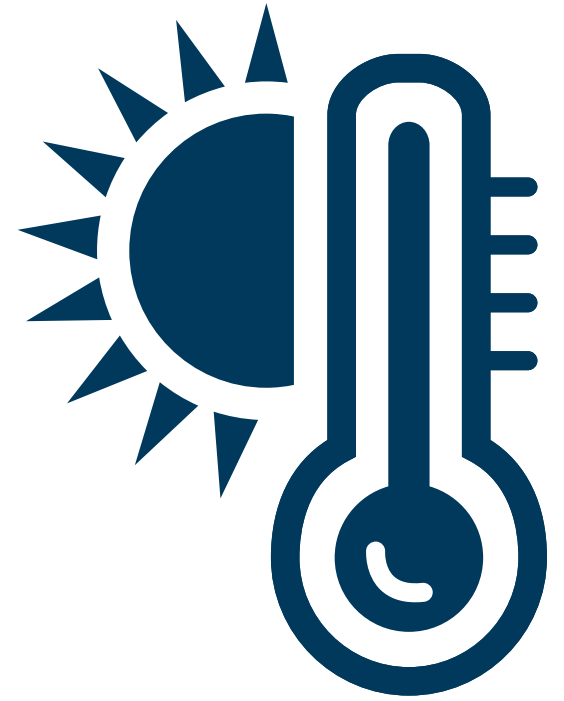
21,4 °C 70,5°F

Maximum Temperature, annual average 21.4 °C

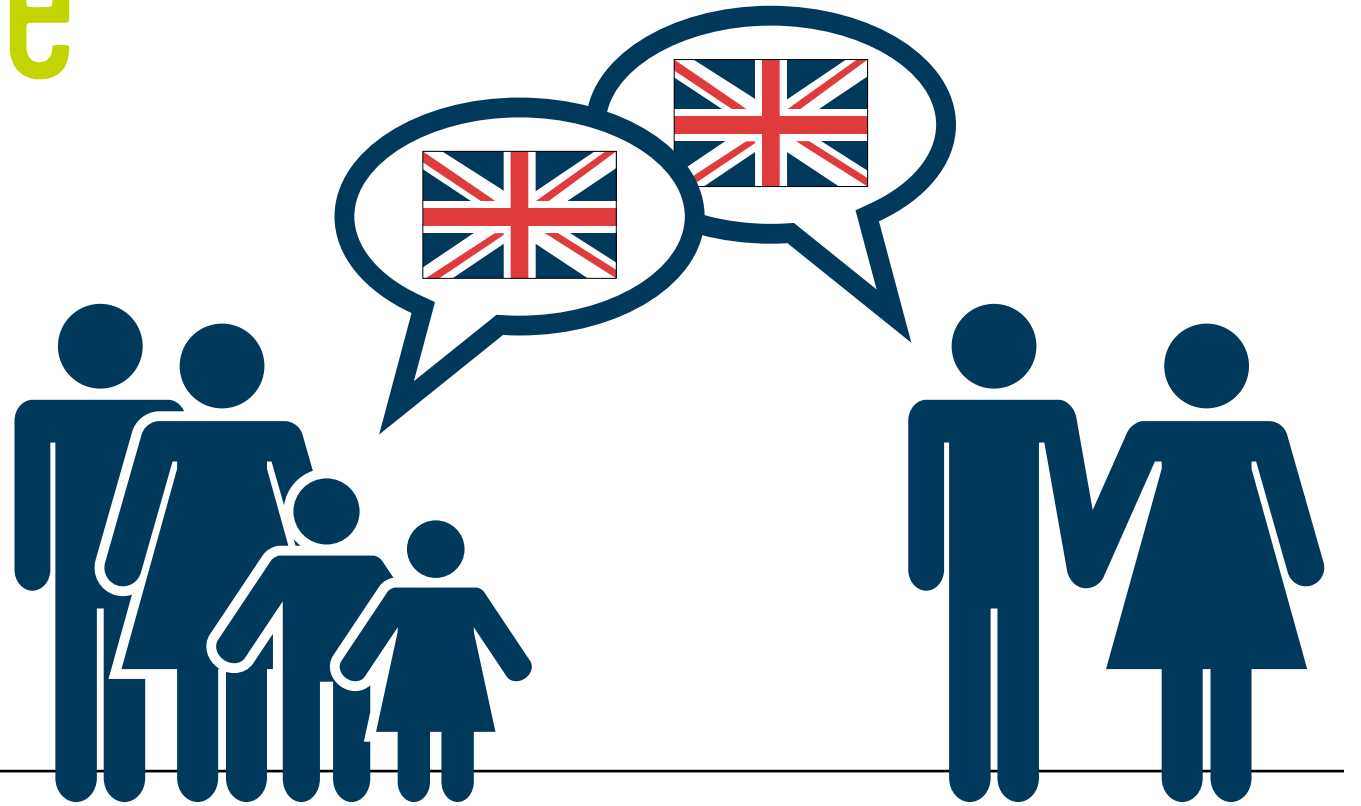
10,3 °C 50,5°F

Minimum Temperature, annual average 10.3 °C

Total annual rainfall 462.3 mm

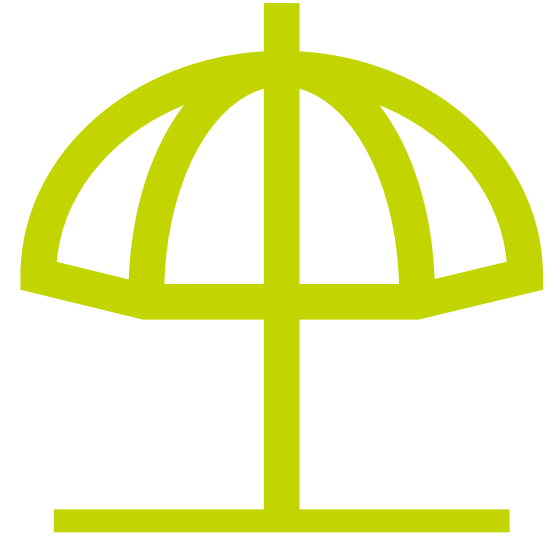


Visitor profile



Families and couples, over 40 years old of British nationality

17 Beaches



Cala Barques	85mts.	Cala Formentor	840mts.
Cala Bóquer	80mts.	Cala Molins	45mts.
Cala Carbó	80mts.	Cala Murta	85mts.
Cala Castell	200mts.	Can Cullerassa	2,545mts.
Cala Clara	50mts.	El Caló	63mts.
Cala en Feliu	42mts.	El Maressar	10mts.
Cala en Gossalba	37mts.	Playa de Albercutx	1,450mts.
Cala Estremer	200mts.	Playa del Port de Pollença	1,440mts.
Cala Figuera	45mts.		

70 Hotels 6.600 beds



By category

Hotels	4.041 beds
Apartments	2.623 beds

Port de Pollença	5.120 beds
Pollença	153 beds
Cala Sant Vicenç	1.097 beds
Formentor	244 beds

Total 6.664 beds

5 stars	6,18 %
4 stars	61,52%
3 stars	18,20%
2 stars	11,06%
Otros	3,03%

5 stars	412 beds
4 stars	4.100 beds
3 stars	1.213 beds
2 stars	737 beds
Otros	202 beds

1.200 holiday homes



Tourism-related Holiday Homes

There are 1,200 detached one-family homes

The capacity of the houses varies between 4 and 12 beds, with the most sought-after being those for 6 to 8 guests (around 80% of demand).

270 bars and restaurants

56 complementary amenities

Hill-walking - adventure	4
Horse-riding	3
Tennis	2
Paddle-tennis	1
Squash	1
Cycling and Mountain-biking	4
Ornithology	1
Hunting	1
Sailing	1
Windsurf	1
Kayaking	2
Scuba diving	2

Paddle surfing	1
Boat outings & fishing trips	1
Water sports	1
Sports facilities	3
Golf	1
Kite surfing	1
Travel agencies	4
Public swimming pools	2
Spas	2
Car rental	5
Motorcycle rental	1
Bicycle rental	10

986 moorings



Ports IB

611 moorings

90 moorings for passers-by

Reial Club Nàutic del Port de Pollença

375 moorings

75 moorings for passers-by

3 tourist information offices



Port de Pollença T.I . Office
Pollença T.I . Office
Cala Sant Vicenç T.I . Office

17 churches, monuments and historical buildings



- Parroquia de la Mare de Déu dels Àngels
- Claustre de Sant Domingo
- Jardines Joan March
- Monti-sion. Col·legi de Sant Ignasi
- Oratorio del Roser Vell
- Oratorio de Sant Jordi
- Oratorio el Calvari
- Pont Romà
- Puig de Maria
- Plaça de l'Almoina i Font del Gall
- Plaça Major
- Plaça Vella
- Plaza y monumento Costa i Llobera
- Abeurador de Sant Isidre
- Pou dels Vergers I dels Tiradors
- Iglesia de Cala Sant Vicenç
- Iglesia de la Mare de Déu del Carme

6 art galleries
3 museums
2 wineries
1 archaeological site
2 cultural centres

6 galerías de arte

- Galería de Arte 8 ULLS
- Galería Dionís Bennassar
- Galería de Arte Llompart
- Espaid'Art 32
- Galería de Arte Maior
- Galería Joan XXIII - Tot Marco

2 bodegas

- Bodegas Xaloc
- Bodegas Can Vidalet

3 museos

- Fundació Martí Vicenç
- Museo Dionís Bennàsar
- Museo Municipal de Pollença

1 yacimiento arqueológico

- Coves de l'Alzinet

2 centros culturales

- Centre Cultural Guillem Cifre de Colonya
- Centre Cultural Miquel Capllonch

Nature areas

Serra de Tramuntana

The mountainous regions of the Serra de Tramuntana offer a blend of inaccessible mountain river-beds, underground caves and chasms, with their typical animal and plant life. These are ideal areas for hiking enthusiasts as well as for adventure sports, caving and climbing.

2 marsh-land areas

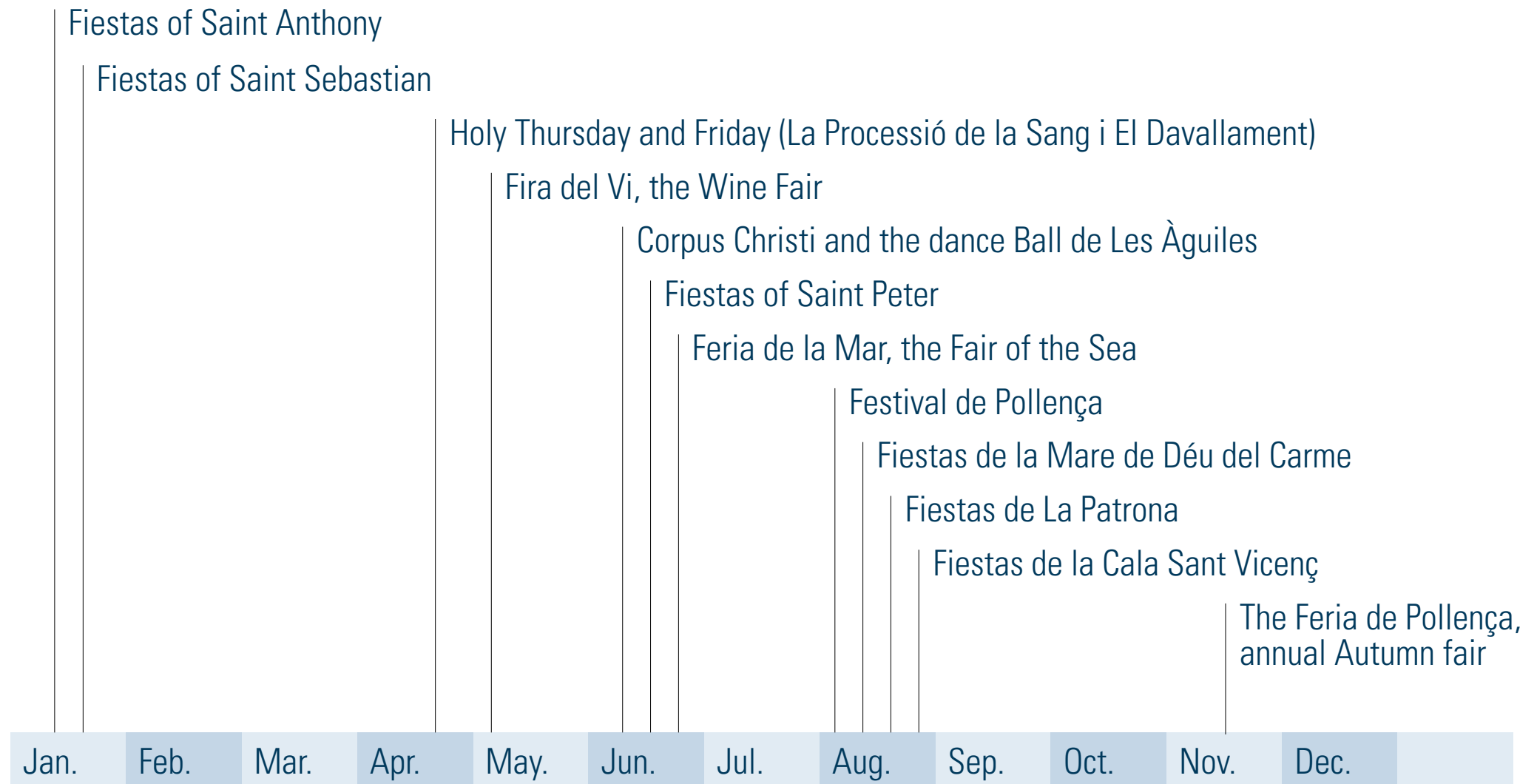
The Albufera and La Gola are two important wetlands featuring great diversity of flora and fauna.

La Albufereta was declared a Nature Reserve in 2001.

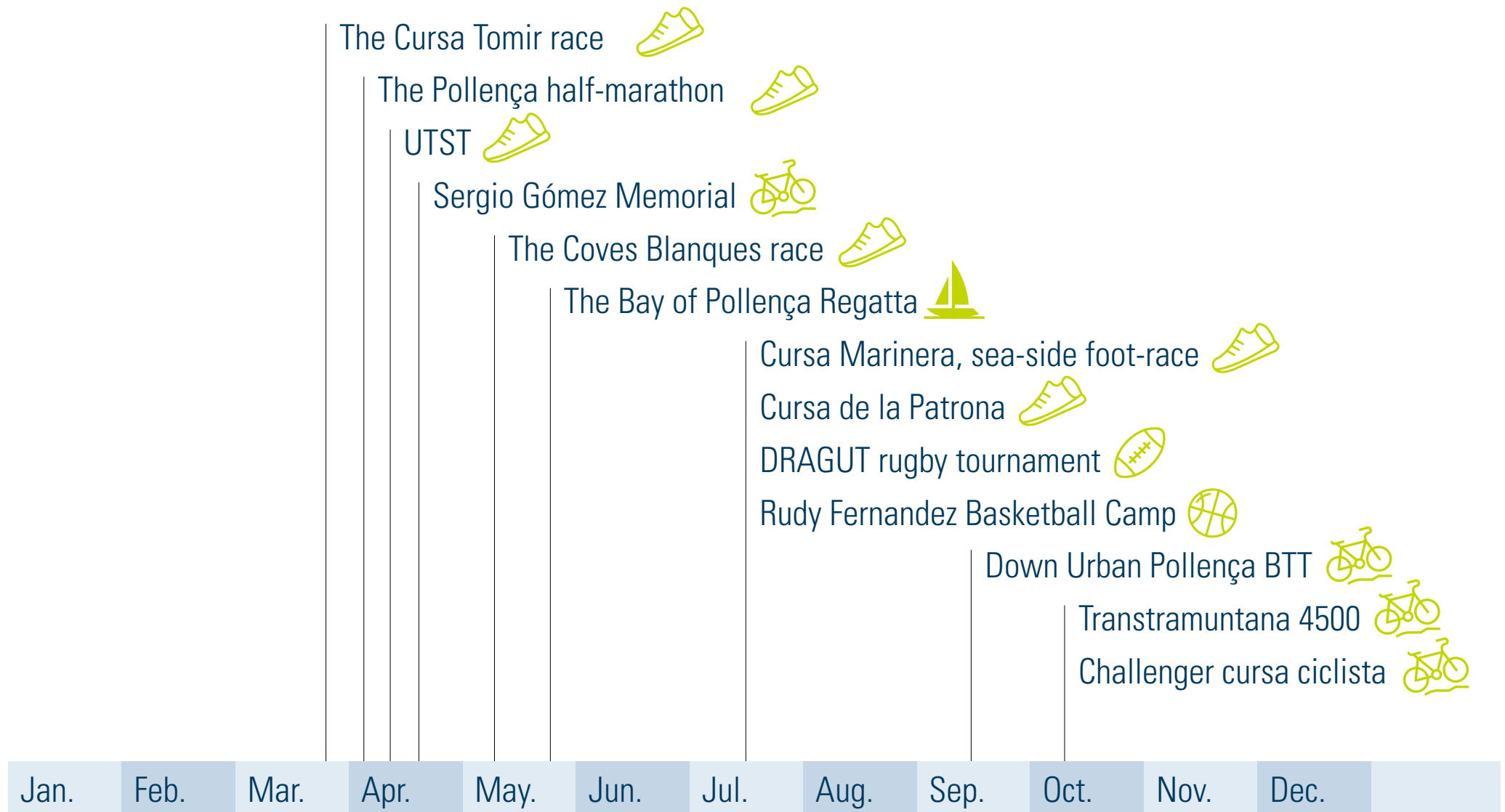
FESTIVALS AND TRADITIONAL FESTIVITIES

The coast-line, with its cliff scenery, islets and its steep-relief scenery.
35km.

Festivals and traditional festivities



Sports events



Tourism products

1. Sun and beach tourism

A prevailing and mature product. The municipality boasts 17 beaches spread over a 35-km shoreline.

2. Senior tourism

Another prevailing and mature product. This especially contributes to the seasonal de-centralisation of the tourism industry in Pollença.

Tourism products

3. Sports tourism

Thanks to the moderate temperature throughout the year and to the geographic location, Pollença is a wonderful place for out-door sports, especially the following:

Cycling

This sport is perfect for the low and medium season. We offer 16 low, medium, and high-difficulty routes, starting and finishing in Pollença, some of them passing through other municipalities.

Hiking and hill-walking

10 Biodiversity Trails of low and medium difficulty.

Tennis, football, paddle-tennis, swimming...

2 sports facilities for tourists and residents.

Tourism products

4. Golfing holidays

The Pollença municipality includes a golf course with fascinating views to the Serra de Tramuntana, the Pollença and Alcudia bays, and S'Albufereta Natural Reserve.

5. Event tourism

Focused mainly on sports events, particularly cycling and running.

6. Active tourism or adventure tourism

Adventure sports available in the Pollença municipality include; Kayak outings, caving and climbing. The product is currently in a prioritised position and growing.

Tourism products

7. Wellness tourism

Many hotel accommodations feature specialised facilities for the tourist's wellbeing.

8. Ornithology and Birdwatching

La Gola, located in the centre of Port de Pollença, is a small wetland located nearby the sea. All year around, this place allows for the enjoyment of watching a total 240 species of birds.

Tourism products

9. Wine tourism

The municipality of Pollença has two wine cellar bodegas offering guided tours.

10. Cultural tourism

Cultural events of all kind take place throughout the year. Our infrastructures include museums, churches, monuments, etc. The annual calendar includes interesting traditional celebrations and cultural events of high level (such as the Pollença Music Festival). New proposals keep popping up, such as the Walking on Words literary routes.

A cluster of blue musical notes and stems of varying sizes, some with flags, arranged in a circular pattern behind the word 'POLLENÇA'.

POLLENÇA

a place with stories to tell

Pollença, Port de Pollença, Cala Sant Vicenç, Formentor www.pollensa.com

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